

Summer Reading Club

A free, co-branded, opt-in 4-week reading program. Heroes of Ancient Bharat for Class 4 to 7. Lesser Known Guardians of Dharma for Class 8 and above.

We are inviting your school to host the **Talapatram Summer Reading Club** for your Class 4 and above students this summer. The Club is free, opt-in, parent-supervised, and runs for four weeks ending mid-summer. Class 4 to 7 receive Heroes of Ancient Bharat (43 lessons, 4-week complete-and-certify). Class 8 and above receive Lesser Known Guardians of Dharma (61 lessons, self-paced). It is offered as a co-branded initiative: your school endorses and recognises participating students, and Talapatram delivers the content, platform, and certificates.

WHAT STUDENTS EXPERIENCE

- **Heroes of Ancient Bharat (Class 4-7)**. A 7-chapter, 43-lesson course on Rama, Krishna, Hanuman, Ganesha, brave Prahlad, young Dhruva, and the mighty goddesses, drawn from our Itihasa and Puranas.
- **Lesser Known Guardians of Dharma (Class 8 and above)**. A 61-lesson self-paced course on ten under-celebrated kings who defended Bharat against invasions while nurturing philosophy, arts, and culture. From Pulakeshin II who stopped Harsha to Bhoja Paramara, they prove protecting civilisation and advancing it are the same act.
- **15 to 20 minutes a day**. Self-paced. Each lesson is a story, followed by a short quiz and a reflection prompt. Bilingual: English and Hindi.
- **Yogi AI**. A respectful, dharmic AI companion that answers students' questions about the stories and characters.
- **Completion Certificate**. On completing the course by the end of the program window, every student earns a certificate displaying their name and the school's name.

WHAT YOUR SCHOOL DOES

- Zero teacher workload.
- Share our parent letter template with families.
- *Optional*: recognise students who finish the course, however your school chooses. Assembly mention, newsletter, classroom call-out, anything.

HOW WE OPERATE

OUR PROMISES TO YOUR SCHOOL AND PARENTS

- ✓ Parent-managed accounts, opt-in only.
- ✓ The app is ad-free today; we commit to never targeting marketing at children.
- ✓ The program course is gifted free. No payment is required to complete the program.
- ✓ Hosted in India. Your data stays in India, on Google Cloud's Mumbai region.

ABOUT TALAPATRAM

Talapatram is a Dharmic Learning Platform on a mission to make Indian Knowledge Systems accessible, structured, engaging and relevant. The Talapatram Gurukul includes 50+ courses and 2000+ lessons across mythology, history, philosophy, leadership, and life wisdom, delivered in English and Hindi. Founded and operated from Hyderabad.

PROGRAM TIMELINE

Week 0	School signs up. We provision two unique URLs (one per age band) and share the parent letter template. School sends it to families.
Weeks 1-4	Reading happens. 15 to 20 minutes a day. Parents enrol and supervise. Smarana reinforcement kicks in week 3.
Week 4	Students complete the course. Co-branded Completion Certificates auto-generate.
Week 5	School recognises finishers however it chooses. Joins the Talapatram Honor Roll on /schools.

WHAT WE PROVIDE

- Two unique URLs and QR codes (one per age band).
- Auto-generated co-branded Completion Certificates.
- Parent letter template (you tweak and sign).
- Listing on the Talapatram Honor Roll.
- Tech support contact during the program window.

FREQUENTLY ASKED QUESTIONS

Is it really free? Will you charge later?

The program course is gifted to every enrolled student at no cost. We do not bill the school, parent, or student. Parents may choose to subscribe to Talapatram later, but it is never a condition of the program.

Will you advertise to our students?

The Talapatram app is ad-free today, and we commit to never targeting marketing at children. The app contains product CTAs for adult subscriptions, but only the parent's account can transact.

How much teacher time does this need?

Zero. The school sends one parent letter using our template. No further teacher workload is required.

What if we want to pause or exit?

Anytime. Parents can request data erasure. Schools can withdraw endorsement. We honour both within 15 days.

Next step: a quick chat on WhatsApp

Decide if this is right for your students. We'll walk you through the program, answer questions, and provision your unique URLs on the spot if you say yes.

talapatram.ai/schools

 **Contact us**